

SUSTAINABLE INSIDE AND OUT

New 100% recyclable pack!







100% PAPER

from responsibly managed forests

0% PLASTIC

Easily separable
window
in cellulose film,
home
compostable

Sustainability behind the packaging.



Fair price to the farmer



Bio Rurale: 100% organic and agricultural production chain



WheatTourism: open doors and transparency



100% Italian wheat, of which 70% from the Marches region



Plants powered by renewable energy



Side-by-side mill and pasta factory